



January 2009

## Springboard Connections

### [Helpful Links](#)

### [Events Calendar](#)



### [Shop Affiliates!](#)

See the great companies that support Springboard by offering value to our website visitors

### **We Want To Hear From You!**

#### [Join Our Blog](#)

Our Free Online Community of support and informational sharing

Never "blogged"? no problem, we have an [instruction](#) sheet too!

### **Thanks to our Educational Sponsor**

**First Market Bank Financial Guidance Group**

### **Welcome!**

A special welcome this month to almost 50 new **Springboard Connections** Newsletter subscribers! We now communicate with almost 800 subscribers each month.

A new year always signals that change is in the air, but none more strongly in recent memory than the beginning of 2009. As I finish this month's newsletter, preparations are underway for the inauguration of our newest President. You may have heard the saying that "people change when the fear of not changing outweighs the fear of change." Perhaps that is also true for our country. The rate of change seems to be accelerating. Springboard is based in Richmond, Va, which is home to several corporate headquarters that have been devastated this year. This week, the most recent giant felled by the recession is Circuit City. All communities are feeling undercurrents of uncertainty.

**Springboard™** shares the nation's call to reach out and assist others. Our mission is just that simple! In light of the economic downturn, and subsequent jobs crisis, we have created two special offers for resources to respond to career and personal transition needs. For our newsletter subscribers, see **New Resources** to learn more.

Some of you may have students planning for college, and the recession may have impacted the financial plans you had in place. We have added some helpful links to our website to help with college planning.

As the nation is changing, our company is also evolving. Beginning in 2006 as a partnership, we have recently restructured to a single owner company. Co-founders Ann and Greg have moved into non-operational roles in order to focus fully on their individual practices. They will continue as Board members, where we anticipate their continued support and collaboration.

I am very grateful for their many contributions in getting Springboard "off the ground".

Warm regards,  
Janice Burroughs,  
President, The Springboard Group, Inc.

### **Focus on New Resources**

**This month's focus is on Springboard Resources for Personal and Career Transition.**

We are surrounded by the impact of job loss. Even stable positions may become overly stressful as people absorb more responsibility. This may be a good time to make a shift in job or career direction to improve employment options, or to meet personal and financial goals.

- Our new Life Management Tools include those specifically for personal and career development. ([click here](#))

**Quote: "The secret of getting ahead is getting started."**

**- Sally Berger**

- And through **February 1** our **Career Transition Toolkit** will be specially priced (save 50%) so you can get started with this excellent package of educational and self-



study materials.

- (To see all three resource packages, [click here](#))

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### What's New?

- A new tagline for our newly updated website!

**"Revealing the opportunities in life's transitions"** is our theme this year. In a year of transition for our whole country, we are called to discover and develop the sometimes hidden gems found especially during periods of change.

- Our article, *Dare to Believe: The New President*, was submitted November 1 to an article sharing service. We were contacted by a new faith-based quarterly magazine, "Redeemed", in Hampton Va. for permission to re-print. The magazine's mission is to offer articles of inspiration and hope and they have asked us to be regular contributors. [Contact us](#) for a copy of the article pdf by email.
- Meredith Briggs, of AXA Advisors and a Springboard Connects Provider has two articles recently posted on our website: [Feel free to download and share!](#)
  - Are Women's Financial Needs Different Than Men's?
  - Changing Jobs? Know Your Options (With Your Retirement Funds)
- Financial aid and other information for college planning is now available on our website. Explore [helpful links here](#).

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### From Our Community

- "Financial Fitness for Young Families" is offered by Chesterfield Co. Va., and taught by two Springboard providers, Karin Jimenez and Meredith Briggs on March 17 and 19, 6:30-8:30pm. (Max. 20) For a registration form, email Karin Jimenez @ [kjimenez@libertymortgage.net](mailto:kjimenez@libertymortgage.net).

For those who prefer action to words, use our ez links!



Membership Packages Description



List of Sponsors and Information

Two timely topics in easy downloadable MP3 recordings from Springboard Connects™ Providers:



Lisa Kern, Davenport & Co.



Carol Rudolph, BB&T, ["Credit Care and Repair"](#)

["Weathering the Storm of a Down Economy"](#)

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